## Industrial Visit at Adani Group, Mundra Port by SRIMCA –MBA (UTU)

Date: 26<sup>th</sup> - 27<sup>th</sup> Feb, 2019

Adani Group is an Indian multinational conglomerate company headquartered in Ahmedabad, Gujarat, India. Its diversified businesses include resources, logistics, agribusiness and energy sectors. The Group is the largest port developer and operator in India with Mundra Port being a commercial port. It owns Fortune, India's largest edible oil brand through a joint venture with Wilmar International in Singapore. The Flagship Company of the Adani group is Adani Enterprises Limited. In April 2018, it added the 4th unit of 660 MW at its Tiroda Power plant, making Adani power the largest private power producer of the country. In 2018, Adani was ranked India's most trusted infrastructure brand by The Brand Trust Report 2018. The company was founded in 1988 as a commodity trading business. First generation entrepreneur Gautam Adani is the founder & chairman of Adani Group. A learning-based initiative aimed at students is making waves in schools and colleges across India. Going by the name of "Project Udaan", this initiative has benefitted around 3 lakh students covering 2800 schools and colleges across India.

The major objective behind organizing such trips is to encourage young minds to develop an interest in all sorts of enterprises and to encourage them to dream big in life. It is being used to empower communities, enhance life quality and instill hope for a better future. Run by the Adani Foundation, "Udaan" has a presence in 13 states in India.

"Project Udaan" is helmed by Dr. Priti G Adani, wife of billionaire businessman Gautam Adani. The project is inspired by the latter's life changing story. Under this project, a one-day familiarization trip is organized to give students from 10th standard to college students a chance to visit Adani Port, Adani Power and Adani Wilmar facilities at the Mundra site and gain insights into the large-scale business activities carried out there.

Total 74 students and 4 Faculty members were participated in UDAAN Project from SRIMCA-MBA and we followed below mention schedule for two days which given by them under the project UDAAN.

	Itinerary	
First Day		
5:00 am	Commencement of journey to Mundra	5:3
	from allocated location	6:3
Single halt on the way	40 min break for snacks	8:0
1:15 pm	Arrival at Shanti-Vihar in Mundra	9:0
1:30 pm	Lunch	
3:00 pm	Visit to Adani Ports & SEZ	10:
4:30 pm	Visit to Adani Wilmar Ltd.	12:1
6:30 pm	Video on Adani Group	
7:00 pm	Shantinath Mahadev Aarti	1:15
8:00 pm	Dinner	Sin
9:00 pm	Cultural programme/activities by	on
and the same	students (in the presence of our rector)	10:
10:30 pm	Sleep	

Second Day		
5:30 am	Wakeup	
6:30 am	Aarti, yoga, laughing programme	
8:00 am	Tea/coffee and breakfast	
9:00 am	Checkout from Shanti-Vihar for visit to West Port	
10:30 am	Visit to Adani Power Ltd.	
12:15 pm	Lunch	
1:15 pm	Departure	
Single halt on the way	40 min break for snacks	
10:00 pm	Reaching back to respective school/college/institution	

The industry visit of Adani Port in Mundra was very informative and helpful in providing real life exposure to us. The state of the art systems at Adani Port and their automation by using IT to improve decision making and efficiency. Industry visit proved to be learning and fruitful experience for both students and Faculty members.



